

**BOARD OF DIRECTORS MINUTES
MONDAY, MAY 13, 2024 – Page 1
RESIDENTIAL REAL ESTATE COUNCIL
BOARD OF DIRECTORS
VIRTUAL VOTE**

MAY 13, 2024

MINUTES

Chairperson: Tricia Nekota, CRS

CEO: Jeff Hornberger, CAE

Following are the minutes of the Residential Real Estate Council Board of Directors election slate approval on Monday, May 13, 2024.

ELECTION RESULTS:

Voting is administered by a third party called Survey Ballot Systems (SBS, also referred to as DirectVote). The electronic voting for the leadership election was open May 5 to May 12 at midnight CDT. Communications and instructions were deployed via email to all eligible members (as of April 2024) and this documentation has been retained for legal and auditing purposes. The certified and notarized results are attached to these minutes. The FVP for 2025 is Debra Beagle with 58.1 % of votes. The new board of director members to serve for two years are Alison Wisnom with 58.7% and Julie Erickson with 57.2% of votes.

Action Motion:

It was **MOVED and CARRIED** to approve the election results as presented for the positions below.


Debra Beagle, CRS for 2025 First Vice President

Julie Erickson, CRS for 2025-2026 Board of Directors

Alison Wisnom, CRS for 2025-2026 Board of Directors

**RESIDENTIAL REAL ESTATE COUNCIL
2024 BOARD OF DIRECTORS VOTES**

Name	MAY 13
Tricia Nekota, CRS	Voted
Vivian Macias, CRS	Voted
Teresa Pitt, CRS	Voted
Holli Woodward, CRS	Voted
Debra Beagle, CRS	Excluded
Ellis Gardner, CRS	Voted
Mark Gordon, CRS	Voted
Bryan Hughes	Voted
Tonya Thomsen, CRS	Voted



SBS REPORT PREPARED FOR
RESIDENTIAL REAL ESTATE COUNCIL
13 MAY 2024

2024 Leadership Election

Survey & Ballot Systems
7653 Anagram Drive
Eden Prairie, MN 55344-7311
800-974-8099
surveyandballotsystems.com



May 13, 2024

Tricia Nekota , CRS
430 North Michigan Avenue
Suite 300
Chicago, IL 60611-4092

Dear Ms. Nekota:

As the election contractor, we are pleased to provide you with the official tabulation for the 2024 Leadership Election from ballots qualified in accordance with the election specifications, as approved by the Residential Real Estate Council .

The following reports are tabulated from ballots received on or before May 12, 2024. These certified results account for 1,500 ballots cast from 22,506 eligible members, yielding a participation rate of 6.66%.

Also provided are supporting reports, including a DirectVote® Rating and a DirectVote® Comments Report.

We greatly appreciate the opportunity to serve the Residential Real Estate Council with election services and wish you great success in the coming year. If you have any questions regarding the enclosed information, please do not hesitate to call me at (800) 974-8099, Ext. 347.

Sincerely,

Sarah McKee
Quality Assurance Specialist

Enclosure(s)



RESIDENTIAL REAL ESTATE COUNCIL
2024 LEADERSHIP ELECTION

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DirectVote® Rating:	Page 3
DirectVote® Comments:	Page 4



RESIDENTIAL REAL ESTATE COUNCIL
2024 LEADERSHIP ELECTION

Eligible Voters:	22,506
Total Returns:	1,500
Percent Returned:	6.66%

Certified by Survey & Ballot Systems

5/13/2024

Sarah McKee

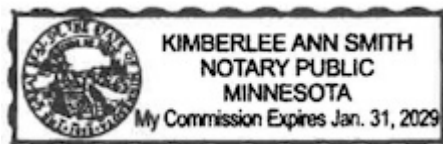
Date

Quality Assurance Specialist

5/13/2024

Notary Public

Date





RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

First Vice President

Vote for: 1	Votes	Percent	
Debra Beagle, CRS	854	58.1%	DECISION
Bonnie Metviner, CRS	617	41.9%	
	Total Valid Ballots:	1,471	
	Total Unexercised:	29	
	Total Ballots Cast:	1,500	

Board of Directors

Vote for: 2	Votes	Percent	
Alison Wisnom, CRS	856	58.7%	DECISION
Julie Erickson, CRS	835	57.2%	DECISION
Marta Paulson, CRS	487	33.4%	
Rosemarie Doshier, CRS	471	32.3%	
	Total Valid Ballots:	1,459	
	Total Unexercised:	41	
	Total Ballots Cast:	1,500	



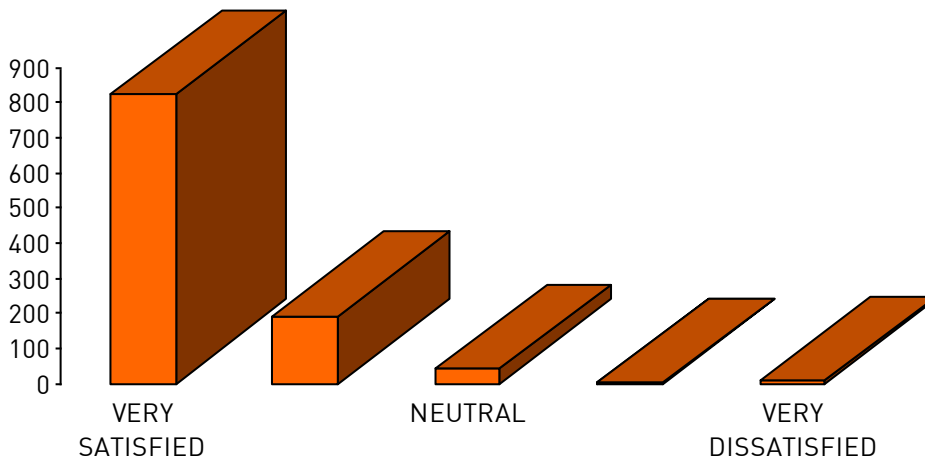
RESIDENTIAL REAL ESTATE COUNCIL
2024 LEADERSHIP ELECTION

Rating	Count	Percent	Count	Percent
VERY SATISFIED	822	54.8%	822	77.1%
SATISFIED	192	12.8%	192	18.0%
NEUTRAL	42	2.8%	42	3.9%
DISSATISFIED	4	0.3%	4	0.4%
VERY DISSATISFIED	6	0.4%	6	0.6%
NO COMMENT	434	28.9%		
TOTAL	1,500	100.0%	1,066	100.0%

Cumulative Breakdown:

(Less "No Comment")

	Count	Percent
Very Satisfied or Satisfied	1,014	95.1%
Dissatisfied or Very Dissatisfied	10	0.9%





RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	If only our presidential ballot were this simple and secure. Well done CRS
VERY SATISFIED	Appreciate this system. Very easy to use.
VERY SATISFIED	Easy
VERY SATISFIED	Nice and easy voting process.
VERY SATISFIED	Very efficient and easy to use
VERY SATISFIED	Thank you for the convenient Reminder note with ease of casting my ballot.
VERY SATISFIED	Thank you for making it easy to navigate!
VERY SATISFIED	very easy. loved having the bios photo and video next to the candidates!
VERY SATISFIED	Use of Video is great, however, the Quality of the Video or the Professionalism of the Videographer may influence the voter. I suggest a standard Video format so that each candidates Video is somewhat the same.
VERY SATISFIED	I love this process - especially the videos and the ease of voting! Thank you!
VERY SATISFIED	Thanks for having their bios on the form so you can see all in one place.
VERY SATISFIED	Thank you for the privilege of participating in the RRC
VERY SATISFIED	Very easy process.
VERY SATISFIED	EASY!
VERY SATISFIED	really great format, love how the bio tab works
VERY SATISFIED	Having bio on ballot was most helpful.
VERY SATISFIED	Easy and smooth



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Appreciate having the member number and password sent to us!
VERY SATISFIED	Great way to get more grass roots CRS members involved
VERY SATISFIED	Very easy to navigate. Thank you!
VERY SATISFIED	Easy to navigate, looking at the Bios made it easy to select the candidate.
VERY SATISFIED	Great process with the candidate videos and electronic voting!
VERY SATISFIED	Easy very satisfied
VERY SATISFIED	Easy to vote
VERY SATISFIED	Easy peasy
VERY SATISFIED	Loved the videos!
VERY SATISFIED	Love having the bios linked in the ballot! Very helpful. And having videos really helps as well
VERY SATISFIED	Love the videos they were very helpful!
VERY SATISFIED	I love having the bio's all on one page
VERY SATISFIED	Thank you
VERY SATISFIED	Excellent
VERY SATISFIED	Easy to maneuver
VERY SATISFIED	Extremely easy and the bios certainly helped with my decision.
VERY SATISFIED	Smooth & easy
VERY SATISFIED	This was very easy and I appreciated that the bios were attached to the ballot. Thank you for leading us with professionalism.
VERY SATISFIED	Very efficient thank you

RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Appreciate that the bios were linked to the voting page, very easy to review the candidates for final decision. Thank you.
VERY SATISFIED	I love being notified and hearing from some of the candidates who are running. This was very transparent and I appreciate that.
VERY SATISFIED	I would like to see a written Bio and not just a video
VERY SATISFIED	You made it easy. Thank you.
VERY SATISFIED	It was helpful having the candidates profiles available to review before voting for those of us who are unfamiliar with any of them. The process was very simple and easy to navigate.
VERY SATISFIED	I loved having the video and bio all in one easy-to-access place.
VERY SATISFIED	After listening to bios it would be helpful to have photo on ballot to recall whichn preferr
VERY SATISFIED	Great. Simply. Easy.
VERY SATISFIED	Very well set up to be able to see each candidates credentials!
VERY SATISFIED	Very easy to follow the directions and vote.
VERY SATISFIED	Great Informative Videos
VERY SATISFIED	Outstanding candidates, tough decisions
VERY SATISFIED	Good program and good way to present the candidates - Thank you!
VERY SATISFIED	Great... Thanks
VERY SATISFIED	Extremely easy to use
VERY SATISFIED	Very smooth for me since I had already gone through the biographical information for the candidates I chose.
VERY SATISFIED	H
VERY SATISFIED	Very easy



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Having the bio pages open in new tabs might be preferable so we could refer back to them later.
VERY SATISFIED	Easy
VERY SATISFIED	I like the simplicity of the process Thank you
VERY SATISFIED	Very interesting reading the bios of the candidates, thank you!
VERY SATISFIED	I appreciate being able to view the Candidates speeches, it helped me in decision making.
VERY SATISFIED	Easy to use and to understand. No floating chads.
VERY SATISFIED	Easy!
VERY SATISFIED	I believe in participating and when extra busy, I feel ????? when overlooking my opportunity to vote. Thus grateful prompt me to vote. ?????
VERY SATISFIED	Thank you.
VERY SATISFIED	Very easy, thanks.
VERY SATISFIED	Even I could manage to vote in one try and was not confused. The bio's came up quickly and I found that to be most helpful.
VERY SATISFIED	Well set up and easy to follow. Thank you.
VERY SATISFIED	Very professional with videos. I was able to get a better understanding of each of the candidates. Thank you.
VERY SATISFIED	Very efficient
VERY SATISFIED	Very easy to use, liked the bios right there. Made research simple. Thank you.
VERY SATISFIED	The bios are very important - thank you for making them available right at the ballot/point of voting.



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Easy peasy!
VERY SATISFIED	Best ballot layout that I have seen to date. Well done and ou made my voting a pleasurable experience.
VERY SATISFIED	It was easy to vote. I liked the ability to read the bios before voting.
VERY SATISFIED	Super easy and very fast!
VERY SATISFIED	Super easy! Nice program and well done!
VERY SATISFIED	Very easy process!
VERY SATISFIED	Easy to use technology. Thank you!
VERY SATISFIED	No issues at all with the process! ????
VERY SATISFIED	I love that I was able to read the bio's!
VERY SATISFIED	Very efficient.
VERY SATISFIED	Very simple, user friendly
VERY SATISFIED	It was nice to hear from each candidate on their videos. That helped me make my decision.
VERY SATISFIED	The videos were very helpful.
VERY SATISFIED	Very seamless
VERY SATISFIED	Thank you for making this so easy to navigate.
VERY SATISFIED	Very easy.
VERY SATISFIED	Easy and very clear, great process!
VERY SATISFIED	Glad it was easy and also that I could copy/paste into the form (from email)
VERY SATISFIED	Very simple and easy Thank you

RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	This was an excellent format for presenting each candidate's experience, goals and vision. The videos were informative and allowed the candidate to communicate their value in their own voice. Thank you for using such an exceptional presentation tool!
VERY SATISFIED	Very easy.
VERY SATISFIED	Thank you! ~Rhonda Richie
VERY SATISFIED	Really appreciated having the videos and bios there to review - I watched them all
VERY SATISFIED	This was THE BEST EVER online voting format!! Everything needed to make an informed decision with link to Bio - AWESOME!!
VERY SATISFIED	Very easy to use
VERY SATISFIED	Truly AMAZING!!!!
VERY SATISFIED	Easy and breezy!
VERY SATISFIED	Very easy! I really like that I can vote on my phone due to text link.
VERY SATISFIED	Process was pretty streamlined. Due to schedule, I planned to do this the last day, and was worried that could have been a mistake. I found the info I needed and could either read a bio or watch a video, or both. I'm pleased it wasn't a mistake to wait.
VERY SATISFIED	Easy to use. Excellent Bio format.
VERY SATISFIED	Great process. secure and easy
VERY SATISFIED	I love the videos! It really helped.
VERY SATISFIED	Very easy and timely!!! Loved the process.
VERY SATISFIED	So easy! Thank You!!!



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Was easy and felt like a secure and fair process for doing so.
VERY SATISFIED	It truly helps to have the videos with the bios.
VERY SATISFIED	fast and easy
VERY SATISFIED	Pretty darn easy!
VERY SATISFIED	Very easy process. Thank you.
VERY SATISFIED	Videos and bios were a perfect way to meet the candidates.
VERY SATISFIED	Disappointed there weren't any open events for RRC members at Legislative Meetings. I would've loved to hear the candidate interviews or network with other RRC members as a brand new member.
VERY SATISFIED	I love the voting process. Very simplified and easy to read. Good job organizing! A+
VERY SATISFIED	simple
VERY SATISFIED	Made it super easy
VERY SATISFIED	This was very easy to use and loved that you had the Bio's right there to remind us of their facts. Well Done.
VERY SATISFIED	Smooth process
VERY SATISFIED	It was a very quick and easy process to use. All the information on each candidate and a video gave you everything you needed to make an intelligent and informed decision.
VERY SATISFIED	Very simple and quick
VERY SATISFIED	Mrs. Debra is awesome!
VERY SATISFIED	Love that you had the videos/bios next to each candidate.
VERY SATISFIED	Muy ágil, felicitaciones!!!
VERY SATISFIED	Fast, easy, and informative.

RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	I feel great about how the ballot process flowed. The BIO's were formatted well and the videos gave me a chance to get a personal feel for how the candidates present themselves to an audience as well as a feel for how confident they are in themselves and how approachable they appear to be to others. Lastly, the videos were a key factor in my decision making
VERY SATISFIED	This web voting process provided a level of satisfaction and adequate privacy.
VERY SATISFIED	Thank you for the easy side panel w/bio & video!
VERY SATISFIED	Very easy to understand and navigate! Thanks
SATISFIED	Very Easy
SATISFIED	Quick and Easy. Nice to have easily accessible bio's.
SATISFIED	It would be nice to know where they stand on certain issues facing RRC and not just their bios.
SATISFIED	For some reason I never received the email to vote and I had to ask for it to be sent. Of course I could have missed it but I don't think I did.
SATISFIED	Pretty easy and user friendly
SATISFIED	It was easy, this time. Thank you
SATISFIED	Thanks for the bio on each candidate.
SATISFIED	A little confusing. There was a "submit ballot" button after both offices. Pressed the one attached to VP and it immediately sent me to this page. Don't know if my Board selections were counted. ...hmmm ... was this election stolen?!?



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
SATISFIED	Easy system to work with and easy to look at the candidates and their bio's. Thank you.
SATISFIED	I had a little trouble logging in to vote. I was very careful to log in correctly , but I had to do it twice for it to go through. No big deal, I voted.
SATISFIED	Easy to follow instructions. Providing. RRC Member # and Election Passcode was very helpful.
SATISFIED	Why didn't I get the opportunity to vote for the president?
SATISFIED	It was easy to navigate & follow the instructions, e-mails and to cast my vote. It was beneficial to read the Bio before voting as well. Thank you.
SATISFIED	The process was great, but timed out because I watched all the videos and read the bios before voting.
NEUTRAL	Would have been nice if I could have voted on my iPhone instead of waiting until I returned home. - I did love the photos & bio on the voting page.
NEUTRAL	I would like to see added the candidate's speeches from the meetings to what is available for members to review in addition to the professional videos.
NEUTRAL	I liked that you had the interviews in reverse alphabetical order...Why didn't you continue that on the voting ballot. I think you should also have the option for a write in candidate like they do in National Presidential races.
NEUTRAL	I would have liked all the candidates pictures and buyer would be selected on the ballot, to make it easier to vote.
NEUTRAL	email goes to spam

RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
NEUTRAL	didn't work the first time
NEUTRAL	Would have been satisfied, but by the time I watched all video biographies, session timed me out. As we really drill down on candidate backgrounds and mission statements to make our final decision, time should be allowed for members to make a final decision and vote. Too important not to review each member again before submitting, even though we may have reviewed previously.
NEUTRAL	A couple of the videos kept stopping and could not be entirely viewed. Very frustrating.
NEUTRAL	Crs Passcode was incorrect when logging in on had to manually reenter
NEUTRAL	Couldn't vote with the email. The text do work
DISSATISFIED	my ballot did not come and I had to request it
DISSATISFIED	Could not go back to see password
DISSATISFIED	video played in the background with the candidates that I selected to view and the videos would not stop for the next candidate to be viewed.
DISSATISFIED	The ballot was easy enough but there was no information online and I had to dig through my email for the ballot. Seems more could be done to encourage participation of members.
VERY DISSATISFIED	Member should be able to log into the CRS website and just vote. Having to receive an email to vote is quite antiquated.



RESIDENTIAL REAL ESTATE COUNCIL 2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY DISSATISFIED	I think you should have instructions on your web site. The Voting email ended up in my trash and only after I reached out to a friend running for a board position did I find out it was an email I was looking for. RRC sends so many emails it's impossible to keep up and so most of them are never read. You guys are as bad as Michael's and Bed Bath & Beyond. Please cut back on the emails and then they all would have more importance.
NO COMMENT	Charging \$200 for the opportunity to attend the welcome reception and the candidate speeches was not appreciated. Then to allow people into the candidate speeches that had not paid was wrong. I'm not happy about it - I feel like I should be refunded the \$200 charged to me
NO COMMENT	Easy process
NO COMMENT	Thank you for the opportunity to vote
NO COMMENT	The email newsletter with who the candidates were - there was a link to the election page. It mentioned there would be instructions there on how to vote, I scoured that page for the explanation about how to vote. It wasn't until I searched my email to find another - separate - email with those details. This was too much. There should have been instructions on the RRC page, the election page, and more, making it easier to cast a ballot. And, this comment was limited to 500 characters!
NO COMMENT	Missed the email and had to search for it.
NO COMMENT	Terrific voting process.
NO COMMENT	No Comment
NO COMMENT	Thank you. Great voting this way.



RESIDENTIAL REAL ESTATE COUNCIL
2024 LEADERSHIP ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
NO COMMENT	User friendly! :)
NO COMMENT	I thought this was very well done. I appreciated hearing from each candidate and it helped make my decision.
NO COMMENT	Thanks for the videos to help me decide my vote. I have been a licensed Realtor for 39 years, only worked locally but have had my CRS designation for not too many less. I have not worked your referrals as I am a native Charlestonian and quietly worked locals... and perhaps their relatives from time to time moving here. I will celebrate my 80th birthday in August and enjoyed my best year yet last year in sales and am very grateful to God at this point of my life for every good day!
NO COMMENT	Process is fine. Present leadership isn't